

ESRwallet.io Privacy Policy

This policy is designed for those who express concern in relation to the way their Personally Identified Information, also known as PII, is used on the Internet. According to the provisions of US privacy law, PII is the information that is either used separately or in combination with other data in order to identify a person, contact or find location of a person or to place a person within a certain context. Familiarize yourself with our privacy policy provisions to understand the ways and methods we apply for collection, protection and other use of your PII according to our website.

Personal information collected from the visitors

Upon registration or placing an order on our site you will be asked to specify your personal name, regular and e-mail address, telephone number, information about your credit card, additional information about yourself and the checks required to prevent financial fraud (money laundering). You can also be asked to specify other information that will facilitate your user experience.

Time for collecting information

The data is collected from a user when he or she creates an account, orders something, subscribes to our mailing list, fills one of the forms presented on the website or specifies any other personal information.

Using the information

The information collected from our users in the process of registration, placing an order, buying goods, subscribing for newsletter, participating in a market research or survey can be used in various ways, including the following:

- Customization of the user experience and creation of the possibility to offer a user the content and products in which the user is likely to express interest.
- Constant improvement of the website operation.
- Improvement of the quality of services in accordance with the customer request.
- Organization of various contents, promo actions, researches or other activities.
- Fastest possible handling of user transaction.
- Informing users about the status of their orders as well as other goods and services via e-mail.
- Staying in touch with the users.

Protecting the information

We regularly check our site for the breaches in security and exposure to achieve the maximum safety possible for the users.

The Malware software is used for scanning.

Personal information of our users is stored in highly protected networks. This information can be accessed by several persons with special authorization level allowing them to access such information. These persons are obliged to preserve personal information of the users in strict confidentiality. Moreover, we use the SSL encryption technology for protection of credit and other important data.

Our company applies a broad range of protective measures to ensure safety of the information provided by the user. The gateway server immediately processes all information during transactions.

Cookie files and their use

Our site uses cookies that are uploaded to your PC via the browser software to grant our website the access to your browser data and allows saving it. One prominent example of use of the cookies is saving information about your order details. Another prominent function of the cookies is the creation of a basis for determination of your scope of preference in accordance with your history of activities on the website. This feature allows us to offer you a higher-quality service. Moreover, cookies help us collect and process technical information about operation of the site and improve user experience and quality of the service.

Functions of cookies:

- Saving information about order details.
- Determining user's scope of preference.
- Offering new goods and services.
- Collecting technical data about operation of the web-site. The latter can also be done with the help of reliable third-party services.

If you are in doubt, you can either enable warnings about the receipt of cookies (which you can either accept or decline), or to completely block the cookies. These features can be selected in the browser settings.

Operation of the website without cookies

Certain website features aimed at creating the most convenient and efficient user experience rely on cookies and thus may not be available when the cookies are turned off.

Information disclosure

According to our policy, PII's of our users cannot be transferred to third parties without prior notification in writing. However, this provision does not apply to the cases where the information is provided to our partners that are directly involved in operation the website, business activities or provision of services to our clients. All such parties are obliged not to disclose any of this information. Disclosure of information is also possible in cases where it is directly associated with the law requirements, compliance with our policy or lawful protection of any rights.

Any information which is not unique or personal does not fall under the above close and can be transferred to third parties.

Interaction with third parties

From time to time we may decide to use our site to promote or offer services and goods provided by other companies. Such companies have their own sets of policies in regard to information and privacy. Thus, our company does not accept any responsibility whatsoever for the goods, services and policies of these third-party companies and their websites. , at our discretion, we may include or offer third-party products or services on our website. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. However, we encourage our users to share information (either positive or negative) about such third-party websites.

Google

Google's Advertising Principles sum up the requirements of Google in relation to advertisement. These principles have been compiled to improve the user experience.

<https://support.google.com/adwordspolicy/answer/1316548?hl=en>

Our website uses Google AdSense ads.

Google places its ads on our site with the help of cookie files. DART cookies, which are widely used by Google, allow for offering advertisement on the basis of the user activity history. As with other types of cookies, it is possible not to use DART cookies.

We use both first-party and third-party cookie files in cooperation with our partners in order to collect the information about user experience with the advertisements regarding our website.

Disabling the cookies

You can disable the Google ads either with the help of the browser add-on or through the Google Ad Settings page.

California Online Privacy Protection Act

California Online Privacy Protection Act regulates provision of privacy policies by Internet-based service providers and websites. According to the act, any company in the world collecting PII's from the citizens of California shall publish a privacy policy on its site. Such privacy policy shall include information about the collectable personal data and third-parties to which this data may be provided.

<http://consumercal.org/california-online-privacy-protection-act-caloppa/#sthash.0FdR bT51.dpuf>

Our commitments under CalOPPA:

Our website is open to anonymous users. We will place a link to this Privacy Policy on the landing page or on the first page of our website. The link is clearly visible on the page and contains the word "Privacy".

The users will be informed about any changes in our Privacy Policy via the corresponding page. If you want to change some of your personal details, log in or contact us.

Do Not Track technology

Our website recognizes the DNT mechanism and does not use any cookies or ads if the DNT is activated. We also abstain from entrusting other parties with behavioral tracking tasks.

Children Online Privacy Protection Act

According to COPPA, parents shall be responsible in case of collection of information from users under 13. There is also a specific rule which sets out the main principles for operators and providers of online services to follow in order to protect personal information and overall safety of kids under 13. Our marketing policy is not aimed at users younger than 13 years.

Fair Information Practices

The provisions of Fair Information Practices serve as a basic principle in the field of US privacy protection. They contributed quite a lot to protection of personal information all around the world.

These principles are necessary for everyone to understand a wide variety of laws concerning privacy and act in accordance with these laws. According to the provisions, we will inform you about a possible information breach within 7 working days via e-mail.

Moreover, we act in line with the Individual Redress Principle. According to this principle, any user can undertake legal actions against any party involved in data collection without following the above regulations. The users can not only legally pursue such parties, but also address legal or state bodies for the latter to conduct investigation of the breach of the law.

CAN SPAM Act

This act regulates contents of the e-mail messages to the customers, provides any subscriber with the possibility to unsubscribe from mailing and prosecution measures in case of non-compliance.

Our website uses your e-mail address to send you notifications, respond to your letters, provide you with information associated with the status of your order, product and services and add you to our mailing list. We will not use improper subjects or addresses. We also undertake to mark the advertisement messages properly, state out contact details in the letters (physical address), check compliance of any possible third-party advertisements with the regulations, react to subscription abandonment in the fastest possible manner and add a link for subscription abandonment at the bottom section of each letter.

If you don't want to receive any more e-mails from us, contact us via support@esrwallet.io.

Contacting Us

If you have any questions concerning the contents of this document, please contact us using the following contact information.

esrwallet.io

ESR International Limited

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